## TOURISM & TRAVEL TRENDS WINTER 2021/2022

TOURSALES TOPHOTELS TOURCENTRE

"ISLANDS AND WE GROUP"

### **STATISTICS**

Online exhibition "Tourism & travel trends: winter 2021/2022

September 27 - October 08, 2021

23

CONFERENCES

5 340 ACTIVE PARTICIPANTS

**EXHIBITORS** 

22 546

VISITORS OF THE ONLINE EXHIBITION LANDING

STAND VIEWS

425 045 ANNOUNCEMENT VIEWS

5 937 338 MEDIA ADVERTISEMENT REACH

# **EXHIBITORS**











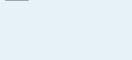












DUKES

THE PALM



 $\Box$ 

DELTA

HOTELS

MARRIOTT

JUMEIRAH BEACH DUBAI















## BIG HORIZON - PREMIUM FORMAT ON ALL PAGES OF THE PROJECT

**INFORMATION SUPPORT** 





1 922 672

0.43%

rutraveller

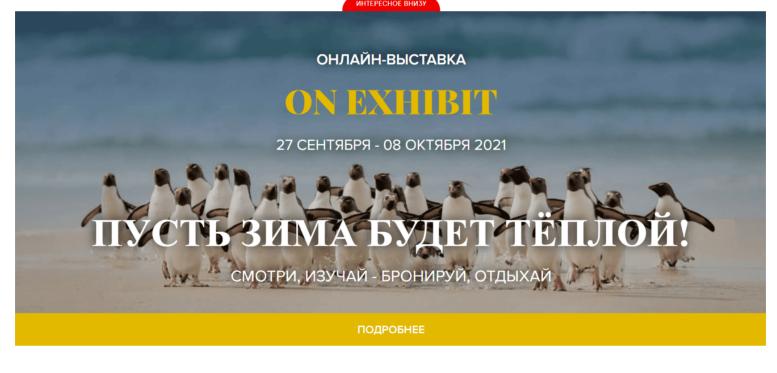
UNIQUE VIEWS

UNIQUE VIEWS

189 518

0.33%

BIG FOOTER - EXTRA-SIZE BANNER ON THE FOOTER OF THE TOPHOTELS WITH CALL-TO-ACTION ELEMENT



**UNIQUE VIEWS** 

225 256

CTR

0.75%

# **EXHIBITORS**

**INFORMATION SUPPORT FOR** 

ОНЛАЙН-ВСТРЕЧА

BIG HORIZON - PREMIUM FORMAT ON ALL PAGES OF THE PROJECT



2 735 425

**UNIQUE VIEWS** 

# Informing the TopHotels visitors about conducted online-conference with transfer to Live Stream of the event on YouTube

ANNOUNCEMENT OF EVENTS

ОНЛАЙН-ВСТРЕЧА С ПРЕДСТАВИТЕЛЕМ ОТЕЛЯ

CTR

channel.



СЕЙЧАС В

ЭФИРЕ

UNIQUE VIEWS

23 **EXHIBITORS** 

864 467 0.47% 17

CONFERENCES OF BANNER LISTING

ADDRESS BEACH RESORT 5\* U VIDA BEACH RESORT 5\*, OA9



**EMAAR** 

## **VISITORS GEOGRAPHY BY COUNTRIES**



BELARUS

4.5%

UKRAINE

2% KAZAKHSTAN

0.65%



24% MOSCOW

2.4%

11% ST. PETERSBURG

2 %

NOVOSIBIRSK

5% MINSK 1.5%

CHELYABINSK

**VISITORS GEOGRAPHY BY CITIES** 

4 %

EKATERINBURG

1.5%

SAMARA

2.5%

1.5%