

# TOURISM & TRAVEL TRENDS WINTER 2021/2022

TOURSALES TOPHOTELS TOURCENTRE "ISLANDS AND WE GROUP"

## STATISTICS

Online exhibition "Tourism & travel trends: winter 2021/2022"  
September 27 - October 08, 2021



## EXHIBITORS



## INFORMATION SUPPORT

BIG HORIZON - PREMIUM FORMAT ON ALL PAGES OF THE PROJECT



**1 922 672** **0.43%**  
UNIQUE VIEWS CTR



**189 518** **0.33%**  
UNIQUE VIEWS CTR

BIG FOOTER - EXTRA-SIZE BANNER ON THE FOOTER OF THE TOPHOTELS WITH CALL-TO-ACTION ELEMENT



**225 256** **0.75%**  
UNIQUE VIEWS CTR

## INFORMATION SUPPORT FOR EXHIBITORS

BIG HORIZON - PREMIUM FORMAT ON ALL PAGES OF THE PROJECT



INDIVIDUAL INTERACTIVE BANNERS ON TOPHOTELS.RU FOR EACH EXHIBITOR

**23** **2 735 425** **0.65%**  
EXHIBITORS UNIQUE VIEWS CTR

## ANNOUNCEMENT OF EVENTS

Informing the TopHotels visitors about conducted online-conference with transfer to Live Stream of the event on YouTube channel.



**864 467** **0.47%** **17** **1 hour**  
UNIQUE VIEWS CTR CONFERENCES OF BANNER LISTING

## VISITORS GEOGRAPHY BY COUNTRIES



### VISITORS GEOGRAPHY BY CITIES

