



MALDIVIAN MARATHON

MALDIVIANA

TOPHOTELS

RUTRAVELLER

TOURSALES

TOURCENTRE

STATISTICS

Online exhibition "Maldivian marathon 2"

October 12 - October 23, 2020

23

EXHIBITORS

17

CONFERENCES

6 080

ACTIVE PARTICIPANTS

14 843

VISITORS OF THE ONLINE EXHIBITION LANDING

24 305

STAND VIEWS

489 911

WEBINAR ANNOUNCEMENT VIEWS

4 238 660

MEDIA ADVERTISEMENT REACH

EXHIBITORS

MÖVENPICK
RESORT KUREDHIVARU
MALDIVESBAGLIONI
RESORT
MALDIVESCENTARA
HOTELS & RESORTS

Anilla

AN IRIS HOTEL
KUREDHIVARU
MALDIVESFURAVERI
ISLAND RESORT & SPANIYAMA
PRIVATE ISLANDS
MALDIVESANANTARA
HOTELS-RESORTS-SPAS

ANGSANA

SUN SIYAM
RESORTSSOUTH
PALM
RESORT
MALDIVESADAARAN
MALDIVESH
HILVET
KARANTHE RESIDENCE
MALDIVES
by Centara

Rivella

ROBINSON
CLUB MALDIVES

MALDIVIANA

INFORMATION SUPPORT

BIG HORIZON - PREMIUM FORMAT
ON ALL PAGES OF THE PROJECT

TOP Hotels

1 627 116

UNIQUE VIEWS

0.55%

CTR

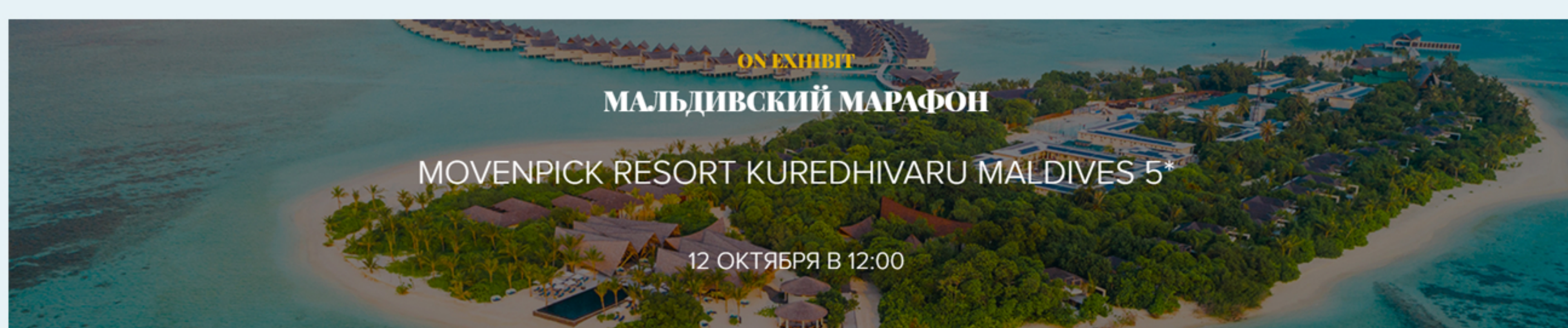
rutraveller

187 265

UNIQUE VIEWS

0.47%

CTR

INFORMATION SUPPORT
FOR EXHIBITORSBIG HORIZON - PREMIUM FORMAT
ON ALL PAGES OF THE PROJECT

INDIVIDUAL INTERACTIVE BANNERS ON TOPHOTELS.RU FOR EACH EXHIBITOR

23

EXHIBITORS

1 919 411

UNIQUE VIEWS

0.85%

CTR

ANNOUNCEMENT OF EVENTS

Informing the TopHotels visitors about conducted conference with transfer to
Live Stream of the event on YouTube channel

489 911

UNIQUE VIEWS

0.48%

CTR

17

CONFERENCES

1 hour

OF BANNER LISTING

VISITORS GEOGRAPHY BY COUNTRIES

76.6%

Russia

7.5%

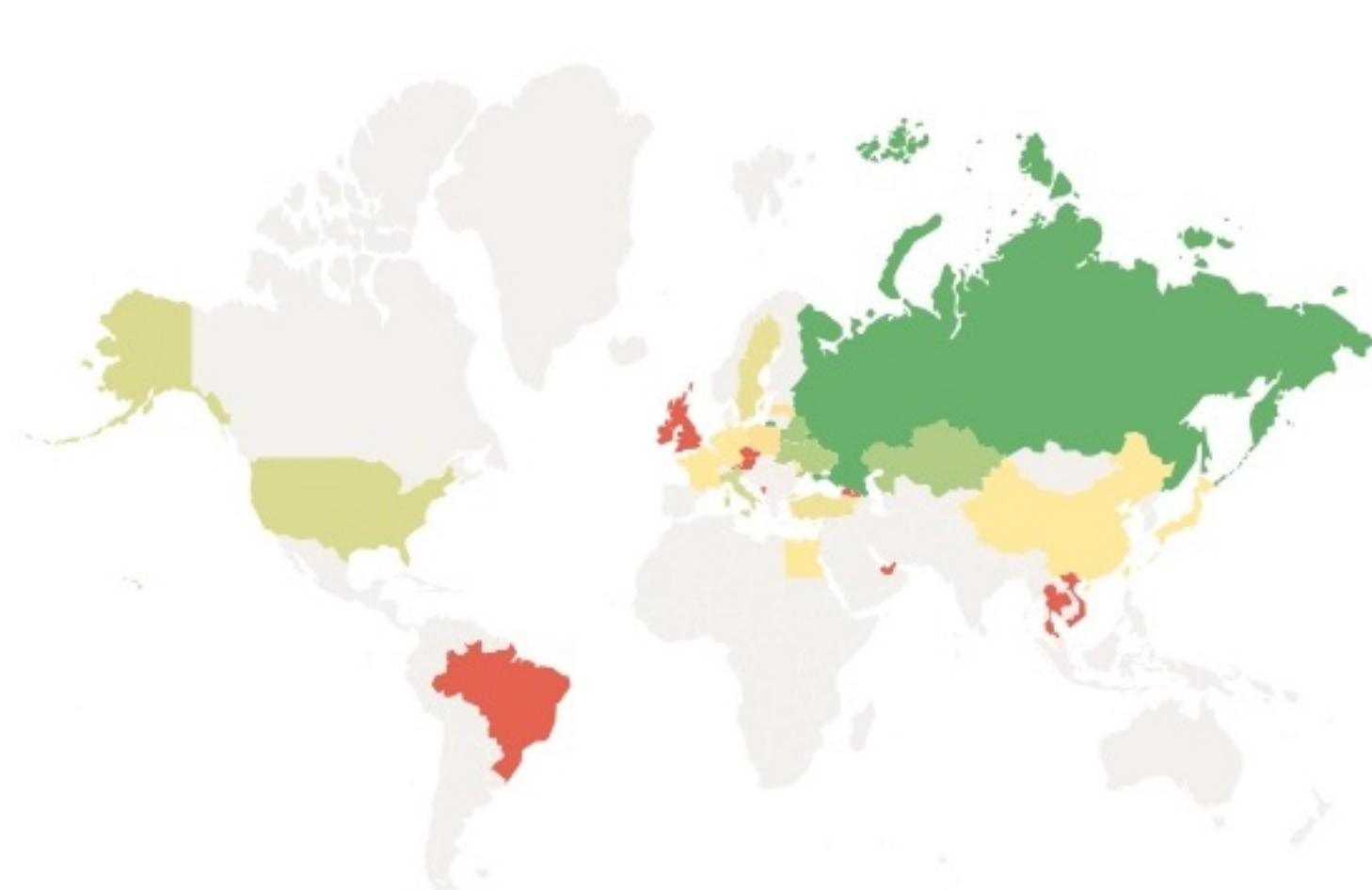
Belarus

4.5%

Ukraine

5.58%

Kazakhstan



VISITORS GEOGRAPHY BY CITIES

27%

Moscow

13%

St. Petersburg

7.61%

Minsk

4.53%

Yekaterinburg

4.01%

Almaty

3.15%

Kiev

2.96%

Novosibirsk

1.76%

Tyumen

1.38%

Chelyabinsk