

# MALDIVIAN MARATHON

MALDIVIANA TOPHOTELS RUTRAVELLER TOURSALES TOURCENTRE

## STATISTICS

### Online exhibition "Maldivian marathon"

October 21 - November 05, 2019

**17**

EXHIBITORS

**13**

CONFERENCES

**4 375**

ACTIVE PARTICIPANTS

**19 524**

VISITORS OF THE ONLINE EXHIBITION LANDING

**29 051**

STAND VIEWS

**484 529**

WEBINAR ANNOUNCEMENT VIEWS

**5 170 066**

MEDIA ADVERTISEMENT REACH

## EXHIBITORS



## INFORMATION SUPPORT

BIG HORIZON - PREMIUM FORMAT ON ALL PAGES OF THE PROJECT


**2 456 947**

UNIQUE VIEWS

**0.43%**

CTR


**253 583**

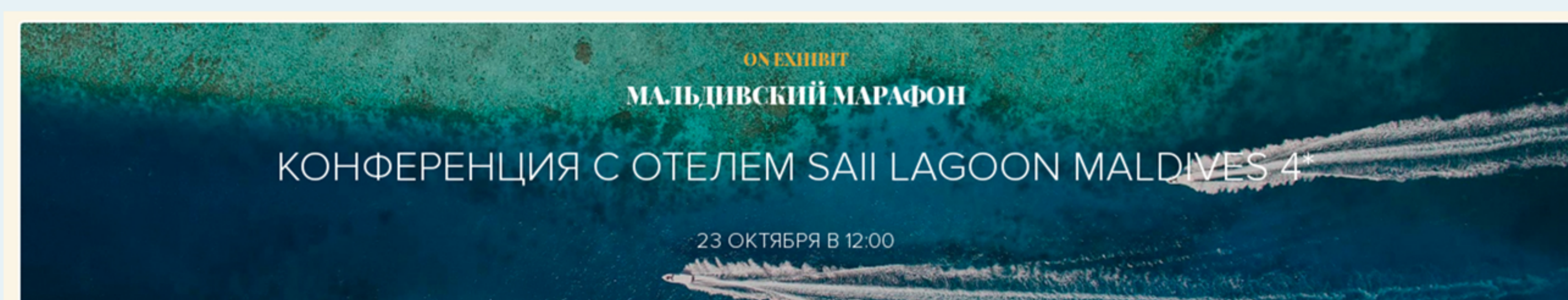
UNIQUE VIEWS

**0.37%**

CTR

## INFORMATION SUPPORT FOR EXHIBITORS

BIG HORIZON - PREMIUM FORMAT ON ALL PAGES OF THE PROJECT



INDIVIDUAL INTERACTIVE BANNERS ON TOPHOTELS.RU FOR EACH EXHIBITOR

**17**

EXHIBITORS

**2 407 287**

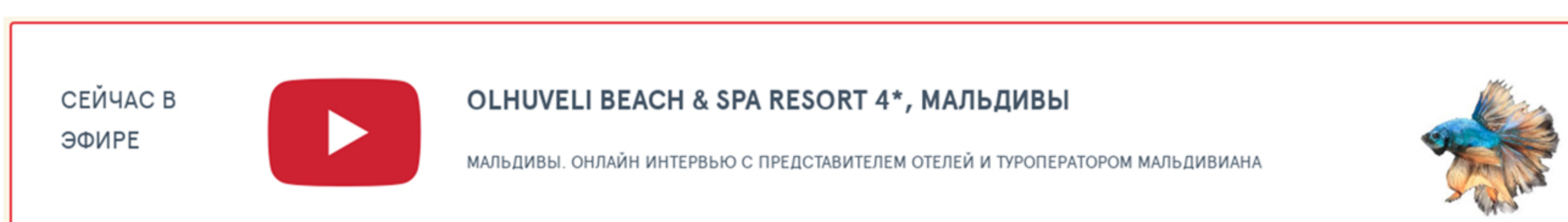
UNIQUE VIEWS

**0.55%**

CTR

## ANNOUNCEMENT OF EVENTS

Informing the TopHotels visitors about conducted conference with transfer to Live Stream of the event on YouTube channel


**580 905**

UNIQUE VIEWS

**0.43%**

CTR

**13**

CONFERENCES

**1 hour**

OF BANNER LISTING

## VISITORS GEOGRAPHY BY COUNTRIES

**82.9%**

Russia

**6%**

Belarus

**4.6%**

Ukraine

**2.17%**

Kazakhstan

**0.64%**

Germany

**0.64%**

Moldova

**0.51%**

Latvia

**0.51%**

Tunisia

**0.38%**

Great Britain

**0.38%**

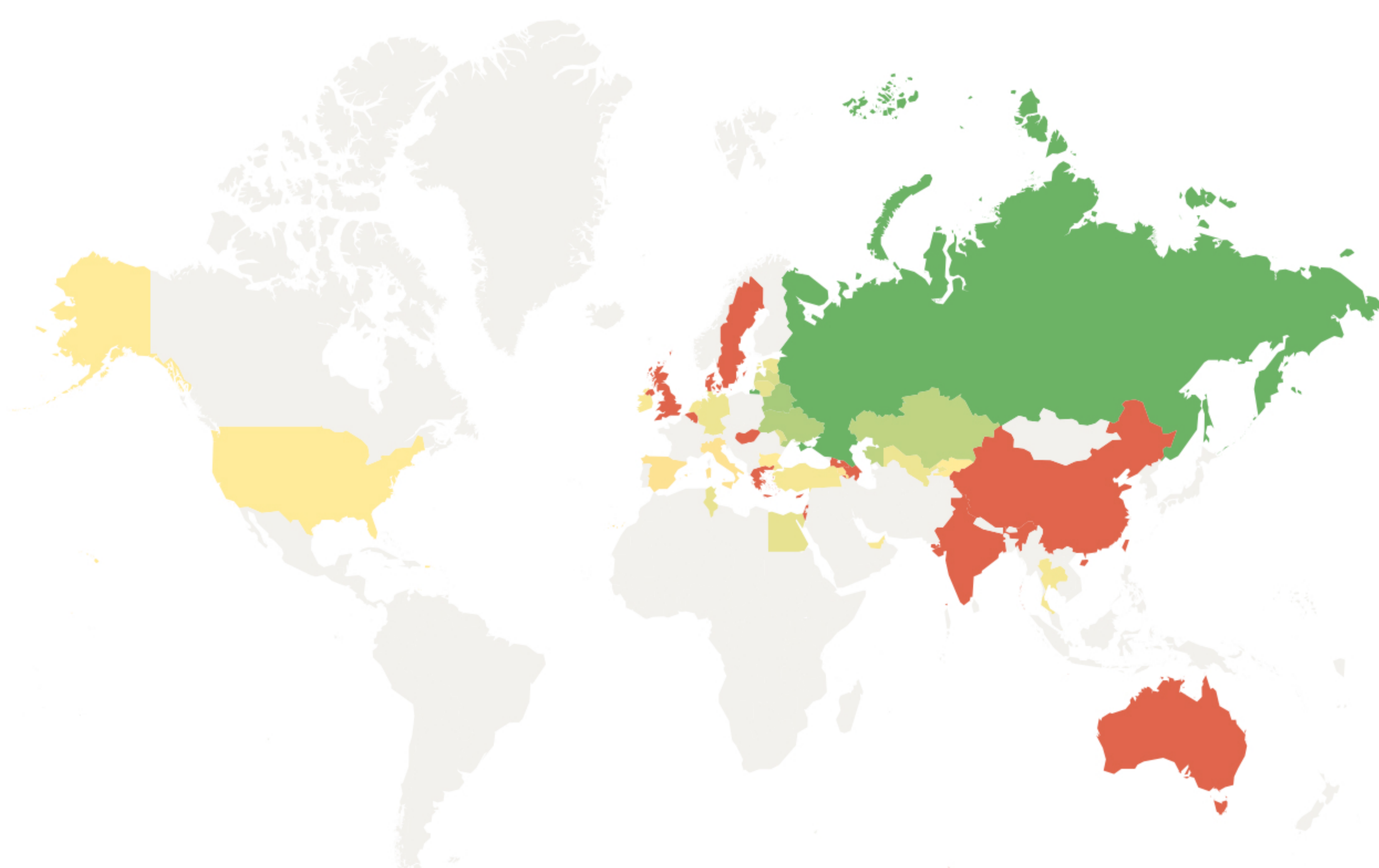
Estonia

**0.26%**

Egypt

**0.26%**

Poland



## VISITORS GEOGRAPHY BY RUSSIAN CITIES

**23.8%**

Moscow

**6.94%**

St. Petersburg

**3.77%**

Yekaterinburg

**2.49%**

Kazan

**2.19%**

Samara

**2.01%**

Nizhny Novgorod

**1.67%**

Ufa

**1.63%**

Novosibirsk

**1.5%**

Chelyabinsk

**1.24%**

Krasnodar