

TOURISM & TRAVEL TRENDS SUMMER 2023

MALDIVIANA

TOPHOTELS

RUTRAVELLER

TOURSALES

TOURCENTRE

STATISTICS

Online exhibition "Tourism & travel trends: summer 2023"

April 3 - April 14, 2023

18

HOTELS

14

CONFERENCES

4 031

ACTIVE PARTICIPANTS

24 000+

VISITORS OF THE ONLINE EXHIBITION LANDING

27 000+

STAND VIEWS

483 900+

ANNOUNCEMENT VIEWS

7 516 000+

MEDIA ADVERTISEMENT REACH

EXHIBITORS

CENTARA

MARRIOTT RESORT
PALM JUMEIRAH
DUBAICORA CORA
MaldivesWhite Hills
RESORTTHE FIRST
COLLECTION
BUSINESS WAYSPACE
TRAVELGRAND COSMOPOLITAN
HOTEL - DUBAI11H COLLECTION
HOTELSnova
MALDIVESKandima
MALDIVESPINEBEACH
BELEKperience
Hospitality Management

ROBINSON

OZEN
RESERVE
BOLIFUSHI

INFORMATION SUPPORT

BIG HORIZON - PREMIUM FORMAT
ON ALL PAGES OF THE PROJECT

TOP Hotels

1 819 300+

UNIQUE VIEWS

0.5%

CTR

rutraveller

21 900+

UNIQUE VIEWS

0.8%

CTR

ТУРЦЕНТР

16 800+

UNIQUE VIEWS

0.13%

CTR

BIG FOOTER - EXTRA-SIZE BANNER ON THE FOOTER OF THE TOPHOTELS WITH CALL-TO-ACTION ELEMENT



3 891 000 +

UNIQUE VIEWS

0.2%

CTR

INFORMATION SUPPORT FOR EXHIBITORS

BIG HORIZON - PREMIUM FORMAT
ON ALL PAGES OF THE PROJECT

INDIVIDUAL INTERACTIVE BANNERS ON TOPHOTELS.RU FOR EACH EXHIBITOR

18+

HOTELS

1 468 000+

UNIQUE VIEWS

0.74%

CTR

ANNOUNCEMENT OF EVENTS

Informing the TopHotels visitors about conducted conference with transfer to Live Stream of the event on YouTube channel



295 300+

UNIQUE VIEWS

0.24%

CTR

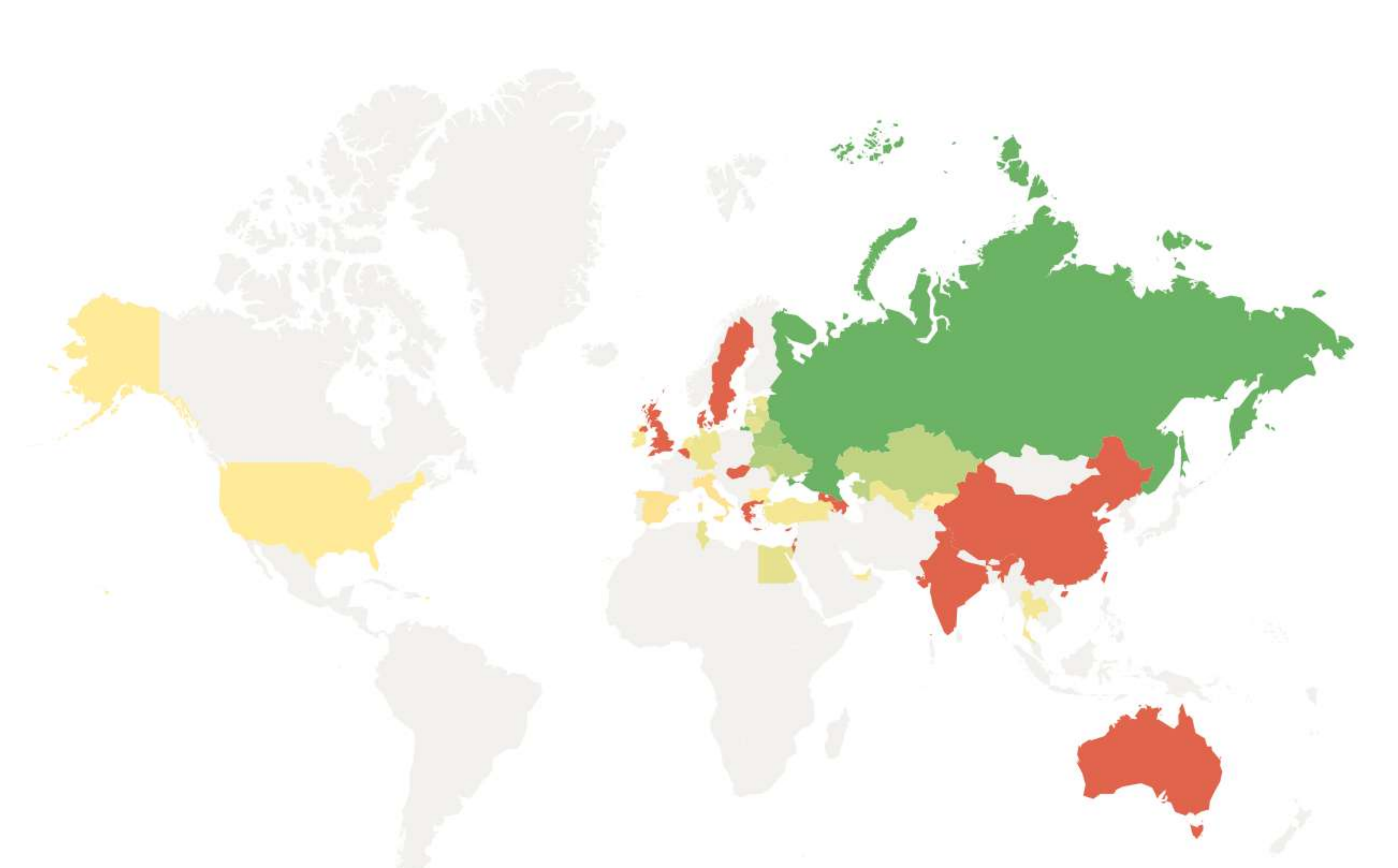
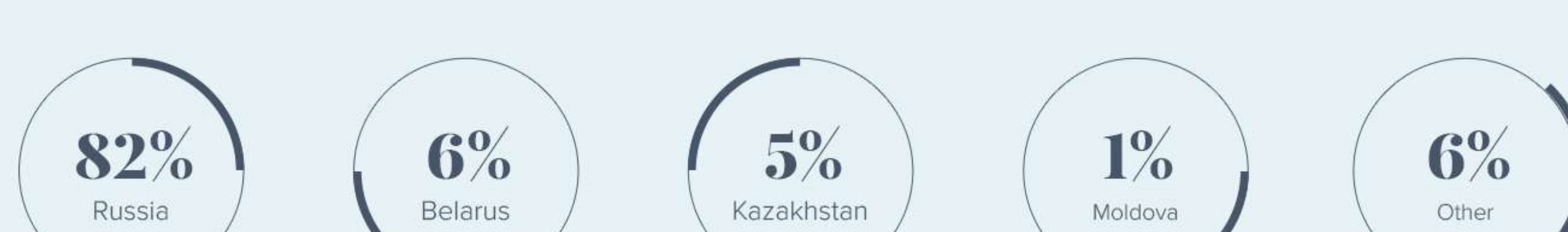
14

CONFERENCES

1 hour

OF BANNER LISTING

VISITORS GEOGRAPHY BY COUNTRIES



VISITORS GEOGRAPHY BY CITIES

